

SOPHIE WADE


GRAPHIC DESIGNER



ABOUT ME

I am an extremely versatile designer and enjoy working across multiple disciplines including Content Creation, Branding, and Print Design, approaching every project with enthusiasm, a positive mindset, and a drive to succeed.

CONNECT WITH ME

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 www.linkedin.com/in/sophie-wade-88924b229/

 www.designbysophie.co.uk

 [designbysoph](https://www.instagram.com/designbysoph)

SKILLS

Software | Adobe Creative Suite - Illustrator, InDesign, Photoshop, & Premiere Pro, Office 365, Slack, and Social Pilot.

Adaptability, Attention to detail, Branding, Client Liaison, Collaboration, Communicating Clearly & Empathetically, Content Creation, Copywriting, Creative Thinking, Decision-Making, Emotional Intelligence, Flexibility, Leadership, Listener, Organisational Skills, Pitching, Positive Energy, Presentation Design, Presentation Skills, Print Design, Problem Solving, Psychology, Punctuality, Research, Resilience, Social Media Design, Team Player, Time Management, Typography, Verbal and Written Communication, Video Editing.

WORK EXPERIENCE

Content Creator | Unibeez Ltd | August 2023 - Present

- Assisting with graphic design, video creation, development of social media, and copywriting. Working with the sales and commercial teams to devise TikTok, Instagram, and LinkedIn content plans, and execute the creation, scheduling, and uploading of assets.

Work Experience Placement | Legra Marketing | February 2022

- Developed social media posts for MAD//Fest London. Learned aspects of email marketing e.g. setting up mailing lists and sending out targeted email campaigns on Mailchimp and HubSpot. Also shadowed project progress meetings with multiple clients.

Work Experience Placement | LILO Web Design | February 2022

- Acquired knowledge of website design and development, project management, and SEO, through analysing the responsiveness of client websites, and presenting my findings and recommendations within UX proposals.

HE Peer Mentor | University Centre South Essex | September 2021 - May 2023

- Mentoring First Year Graphic Design students and assisting them with their studies, whilst also promoting the mentoring scheme to new students.

Children's Services Administration Assistant | Thurrock Borough Council | January - August 2020

- Arranging payments for in-house foster carers, uploading care logs relating to looked after children to the Council's database, and processing DBS and medical checks for new and existing foster carers.

Revenues & Benefits Apprentice / Higher Apprentice | Basildon Borough Council | September 2017 - October 2019

- Processing direct debits and Council Tax change of circumstances forms, maintaining spreadsheets, collating financial control/departments expenditure data, and recording/distributing minutes for Senior Management and team meetings.

Administration Assistant | ACTZ Entertainment Agency | October 2016 - August 2017

- Assisting with the design and printing of promotional material for entertainment venues, updating client websites, answering the telephone, greeting visitors, and distributing post.

EDUCATION & ACHIEVEMENTS

First Class UAL BA (Hons) Graphic Design & Illustration Degree | University Centre South Essex September 2020 - May 2023

Dissertation Topic: What is the Role and Significance of Colour within Contemporary Branding and Marketing?

Achievements: D&AD New Blood 2023 Festival Exhibitor | Worked in Collaboration with the RSPB (March 22 - May 23) | HE Student Governor at South Essex College | Mentee within Business In The Community's Job Coaching Programme | Designer of University Centre South Essex's 23-24 Student Planner.

NVQ Level 2 Diploma in Business Administration | ACL Essex / Basildon Borough Council September 2017 - November 2018

A-Level ICT: Grade A & A-Level Psychology: Grade B, AS-Level ICT: Grade A Stanford & Corringham Sixth Form Centre, Essex September 2015 - June 2017

4 x Grade A & 6 x Grade B GCSE Qualifications

St Clere's School, Stanford-le-Hope, Essex
September 2010 - June 2015

